

## **Ché Baker CV: Film, television, and digital content producer**

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I am a professional **creative** and **digital content producer** with 20 years experience in the Film, TV, and education sectors. With a background in both on-set production and project delivery, I have created content for cinema, museum installations, online courses and traditional television at the highest levels working with multidisciplinary teams.

My career includes working on projects from 'The Hobbit' films, TV series 'Dawson's Creek' and recently writing, producing and directing the feature film 'Blue World Order' (Billy Zane, Jack Thompson).

I have been a creative director, technical consultant, producer and and lecturer, with a high level of technical literacy. This includes being APPLE's Master Mentor trainer for Pro (Video) apps for the past 15 years.

I have managed programs across TV, print and digital platforms, as well as lecturing at several universities including the Australian National University - writing the video curriculum for the BA Digital media and the Masters of Visual Effects, and guest lecturing at Boston University, the University of Canberra, and Canberra Institute of Technology.

I have a passion for compelling stories and have technical expertise in all aspects of Audio Visual exhibition, camera, editing and web technology. I have experience in design, scriptwriting, budgeting and production management for various screen mediums.

I am also a published author, writing the best selling novel - 'The Rule Knowledge' published by Hachette, and the upcoming 'Blue World order', 'Uncommon Enemy' and 'The Rule of Power.'

### **EMPLOYMENT:**

2019	<b>Department of Human Services</b> - Senior Creative Producer
2014-2018	<b>Full Point Films</b> - Director and CEO. <b>Winner: ACT business of the year 2017 (creative)</b> National finalist - Small business of the year, creative business of the year.
2014-2017	<b>'Blue World Order' (Billy Zane, Jack Thompson)</b> Writer, Producer, Director at Full Point films: <a href="http://www.bwomovie.com">www.bwomovie.com</a>
2010-11	<b>'THE HOBBIT' 3foot7</b> (Peter Jackson) - On-set Colourist.
2011	<b>'TIN TIN'</b> (Steven Spielberg) - Motion Capture Performer
2015	<b>Australian Institute of Sport</b> : Online project manager. Senior Producer/Editor.
2005-18	<b>Apple Australia - T3 (Trainer the Trainer) Master instructor</b> - Software certification
2009-10	<b>DEEWR Digital Content Producer</b> - Australian Federal Government
2007-8	<b>Neon Productions</b> - Senior Producer/Director
2004 -10	<b>Australian National University</b> - Head Lecturer Digital Video
2009 -10	<b>University of Canberra</b> - Digital Media - Cinematography/Editing
2005	<b>Southern Cross Ten</b> - TV commercial producer
2003-4	<b>Power House Museum - Digital installations</b> (Three Bears Media - Producer/Director)
1999 - 02	<b>Channel 9</b> - Australia's Funniest Home Videos
1999 - 18	<b>DV Australia</b> - Founder and Director (Digital Project Management)

### **EDUCATION:**

2009	<b>ANU Phd</b> (candidate) - 'Stereoscopic 3D as storytelling'
1998	<b>University of North Carolina</b> (Film Production ) - Frank Capra Jr.
1996	<b>Charles Sturt University BA</b> (Television and Film Production)
2004-18	<b>APPLE certified Master Trainer</b>

### **Notable:**

2017	- 'Blue World Order' - Feature film, <b>13 awards at International film festivals.</b>
2017	- Winner, ACT business of the year (Creative), National finalist.
2006-17	- Keynote speaker / trainer - NAB Post production world
2014-18	- Featured guest at SupaNova, Comic Con, Gamma Con
2013	Screen Producer's Australia (SPA) Selected for Emerging Producer's Scheme

## CORE SKILLS:

**Project Management / leadership:** Leadership skills comprise the basis of my value. I am a confident managing both small and large teams and bringing out the best in team members. I confident in assessing the requirements of a given project, scoping, budgeting and executing outcomes to specified timelines - all while managing stakeholder expectations.

**Producing:** I have twenty years experience producing video, film and events. Problem solving, resourcefulness and abstract thinking has allowed me to deliver extraordinary 'bang for buck' on screens of all kinds. I possess high level budgeting skills for feature films, TVCs and corporate videos, with a solid knowledge of contract law, regulations and codes of practice.

**Directing:** Having a strong, clear vision and the technical knowledge of how to achieve it make directing a true passion. Realising comedy, drama, or heart pounding action is my very favourite thing. I even hold up my hands to make little boxes so I look cool.

**Writing:** As a novelist, screenwriter, journalist, lecturer and copywriter - I have developed the ability to adjust writing styles to the task at hand.

**Editing:** Editing is a joy. Crafting a living, breathing work of art is one of my greatest strengths. I've been Apple's master mentor trainer for Final Cut Pro, and am certified in Avid, Premiere and DaVinci. From storytelling, motion-graphics through to delivery, I have both the creative technical skills to make and edit sing.

## CONSULTANT / CONTRACTING CLIENTS:

POWERHOUSE MUSEUM  
DEPARTMENT OF IMMIGRATION  
DEPARTMENT OF ENVIRONMENT

APPLE  
QANTAS  
CHANNEL 9

<ul style="list-style-type: none"><li>• CSIRO</li><li>• National Film and Sound Archive</li><li>• Presenter NAB conference in Las Vegas</li><li>• Channel 7</li><li>• Channel 9</li><li>• Channel 10</li><li>• ABC</li><li>• SBS</li><li>• QANTAS</li><li>• Global Television</li><li>• Movie Network Channel</li><li>• Satchi and Satchi</li><li>• PALAMEDIA</li><li>• Telstra</li><li>• Apple computer</li><li>• Boston University</li><li>• Charles Sturt University</li><li>• Sydney University</li><li>• NSW Institute of Sport</li><li>• Popcorn Taxi—host of 'Digital film-making'</li><li>• Launchpad Film makers Centre</li><li>• Flickerfest</li><li>• Yoram Gross TV</li></ul>	<ul style="list-style-type: none"><li>• BHP Billiton</li><li>• George Patterson Partners</li><li>• Young and Rubican</li><li>• Independent Films</li><li>• Nick Scali</li><li>• 'Streets' Ice cream - Unilever</li><li>• Walter Construction</li><li>• The BASEMENT.com</li><li>• Transact</li><li>• MLC</li><li>• Computer Training Options</li><li>• Apple Australia</li><li>• Digital Media World</li><li>• Matthew Reilly (Author)</li><li>• Meika Buchan (Presenter)</li><li>• Billy Zane (Actor)</li><li>• Tom Carroll (world champion surfer)</li><li>• Tom Burlinson (actor)</li><li>• ADMS - Training centre in DUBAI</li><li>• Andrew Lesnie (DOP Lord Of The Rings)</li><li>• Australian Federal Police</li><li>• Australian Institute of Sport</li><li>• Academy of Interactive Entertainment</li></ul>
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Referees	
<b>Claire McCarthy - ADG MEMBER</b> <b>Writer Director Producer</b> <b>Ophelia</b> <b>The Waiting City</b> Aus +61 417 445 508 US +1 310 334 9560 <a href="mailto:claire@denaire.com">claire@denaire.com</a> <a href="http://www.denaire.com">www.denaire.com</a>	<b>Joshua Levinson - Post Production Supervisor</b> <b>Justice League</b> <b>The Hobbit</b> <b>Aquaman</b> <b>Post Production Supervisor I AHAB</b> +1.310.993.8184 mobile <a href="mailto:joshlevinson@mac.com">joshlevinson@mac.com</a>
Referees	
<b>Matthew Reilly</b> <b>New York Times bestselling author</b> <b>Ice Station</b> <b>Jack West series</b> <b>Scarecrow series</b>  <a href="mailto:mattjreilly@optusnet.com.au">mattjreilly@optusnet.com.au</a>	<b>Alex Chapman</b> <b>Digital Technologies and Engagement Manager</b> <b>Questacon</b>  Video Production & Technology Services P: 02 6270 2890 E: <a href="mailto:alex.chapman@questacon.edu.au">alex.chapman@questacon.edu.au</a>
Referees	
<b>Sarah Mason</b> <b>Digital Exhibitions Officer</b> <b>Museum of Australian Democracy</b>  <a href="tel:0401666567">Aus: 0401 666 567</a> <a href="mailto:smason56@icloud.com">smason56@icloud.com</a>	<b>Denson Baker</b> <b>Director of Photography</b> <b>The Waiting City</b> <b>Luminaries</b> <b>Ohphelia</b>  E: <a href="mailto:densonbakeracs@gmail.com">densonbakeracs@gmail.com</a>

TO WHOM IT MAY CONCERN

CHÉ BAKER

I have known Ché Baker for ten years and worked with him in various capacities over that time. He is a pro-active, enthusiastic and talented with a great understanding of the film-making process, particularly in the new digital era.

Ché has been very helpful to me as I climb into the realm of modern filmmaking, and I've been impressed with his support, versatility and calm demeanour. I put his demeanour down to his Tae Kwon Do training!

He is also an enthusiast of film and has quite an extensive knowledge of film history, which seems to be a dying art.

I also like the fact that that Ché directs, produces, photographs, edits and sound edits. Frequently many filmmakers do not have an overall understanding of the whole process or other people's jobs.

I would recommend him as a major investment for Australia's film-making future.

Thank you,  
 Andrew Lesnie  
 June 2012

Andrew Lesnie ACS,ASC is an AFI, BAFTA & Oscar winning cinematographer responsible for 'The Lord Of The Rings' trilogy, 'Babe', 'The Hobbit', 'I Am Legend'